

ProWare Services, LLC



About ProWare Services, LLC

ProWare Services, LLC is a privately held software development and services consulting firm. Located in Central Florida, in the heart of the agricultural industry, ProWare Services specializes in catering to the technology needs of the Fresh Produce, Perishable Foods, Seafood, and Floral industries. Our products and services include an enterprise application for the supply side of the channel and strategic tools for food safety and traceability initiatives.

ProWare's heritage began in the 1998 when Franwell, Inc, in Plant City, FL was confronted with the need to create an affordable, flexible and easy to use traceability and operations software package for the perishable foods industry. This package, AgWare, has since evolved into a commonly used application and installed in produce companies located across the United States. In the meantime, Franwell, Inc flourished in adding additional traceability products and soon became one of the world leaders in developing supply chain solutions and RFID integration.

In 2009, recognizing the changing markets and environmental changes affecting the perishable foods industry, the requirements for a solid, easy to manage, and traceability compliant solution became even more apparent. ProWare Services, LLC was formed to specifically grow the AgWare product with functionality, auxiliary services and support. The pillars that were ingrained in our beginnings continue to drive our corporate philosophy today – functionality, flexibility, and affordability.

ProWare's management team has over 40 years of combined experience in the produce and produce technology environments. This experience includes strategic planning, software engineering, direct produce sales, and computer technical support of sales relating to growers, packer/shippers, brokers, and distributors. ProWare boasts of a large team of affiliated businesses that are available as technical and material support resources. This list includes Microsoft, Franwell, Dell Computers, Highland Corporation, Motorola/Symbol, and 10Zig.

Our knowledge, expertise and alliance enable us to offer products and services that extend the capabilities of our clients and benefit a variety of industries. ProWare is committed to provide the best available resources to help businesses reduce supply chain costs today and maintain a competitive edge as they move forward into the future.

**For additional information about ProWare Services, LLC,
or to schedule a presentation of any
of our products or services contact us at:**

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