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**ProWare Services, LLC**

# Press Release

## **JR & Ruby's enhances technology commitment by installing AgWare™**

Plant City strawberry grower installs software package that will bring significant value to their business operations.

**Plant City, FL November 1, 2009** - JR & Ruby's Best Produce Company, Inc. a long established strawberry grower in Central Florida, has recently installed the AgWare™ ERP software solution offered by ProWare Services, LLC, Plant City, Florida. JR & Ruby's will use the total integration of the AgWare™ product to identify, trace, and manage all phases of the packing, shipping, inventory, grower accounting, and financial accounting of their operations.

TJ Hale, President of JR & Ruby's states "Automating and integrating the flow of our services gained us accuracy and efficiency resulting in us providing even better services for both our customers and growers. The time, accuracy, and cost savings realized by automating our orders, bill of ladings, confirmation of sales, and invoices, alone were significant enough to justify this investment."

"Additionally," states Hale, "we can now extend our sales efforts and assure our customers that we can effectively and efficiently comply with the traceability standards they are now requesting. ProWare Services has brought us a new dimension in increasing the value to what JR & Ruby's can bring to the marketplace."

JR & Ruby's Best Produce Company will be utilizing the AgWare™ line of products and services for their upcoming season.

**About JR & Ruby's Best Produce Company, Inc.**

**For Release 9 a.m. EST, November 1, 2009**

JR & Ruby's Best Produce Company, is a family operated grower, packer/shipper, and broker of strawberries, cantaloupes, peas, and squash. Located in Plant City, Hillsborough County, Florida, JR & Ruby's has been offering quality produce to wholesale and retail clients since 1975. JR & Ruby's, now operated by TJ Hale, President, emphasizes offering quality produce with value based pricing and exceptional attention to servicing their customers and growers. For further information contact TJ or Amanda Hale at (813) 707-0240 or TJ@jrrubysbest.com.

**About ProWare Services, LLC.**

ProWare Services, LLC. is a software services company focused on providing solutions for the perishable foods, seafood, and floral industries. The company's center of concentration remains on supply chain products and services that are affordable to small-mid-sized growers, packer/shippers, brokers, and distributors. ProWare's staff provides complete consulting and system integration services to support the effective implementation and long term support of these solutions. AgWare™, ProWare Services' flagship product has been a mature and stable platform deployed in the agricultural community since 1999. ProWare Services provides un-paralleled products, services with commitment and integrity. For further information contact Don Walborn at (813) 752-7952 or Don.Walborn@ProWareServices.com