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**ProWare Services, LLC**  
**Intellex Corporation**

# Press Release

**Produce software company teams with RFID in-transit temperature monitoring firm to offer solution for optimizing the delivery, tracking and monitoring of perishable foods.**

**Plant City, FL October 07, 2010** - ProWare Services, LLC, Plant City, FL, and Intellex Corporation, Santa Clara, CA, are partnering to deliver solutions for optimizing the delivery and monitoring the condition of perishable foods. Together, our cold chain monitoring products and IT services help growers, packers/shippers, distributors and retailers improve operations, reduce shrink and maximize profitability.

Proper temperature handling and tracking of fresh produce – and accurate accounting every step of the way – from the field to the distributor and retail grocer is critical. Intellex in-transit temperature monitoring, in concert with AgWare™ ERP from ProWare Services, help you optimize the tracking and management your perishable produce. The lack of on-demand visibility of a product's temperature condition – and the inability to integrate this information with a company's ERP system – is a leading cause of lost revenue. It prevents growers and processors from making actionable decisions throughout the cold chain, identifying trends, managing costs in real-time, and improving customer satisfaction and brand loyalty.

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Monitoring and tracking produce temperature history enables you to determine the remaining shelf life and is the basis for implementing FEFO (First Expiry, First Out) inventory management. This maximizes the value of harvested produce by providing better distribution management which delivers predictable product quality for the customer and increased revenue for you.

ProWare's staff provides complete consulting and system integration services to support the effective implementation and support of its AgWare ERP solutions. AgWare has been deployed in the agricultural community since 1999. Intellex Extended Capability RFID™ temperature monitoring tags and readers provide on-demand visibility of the produce's condition – without unpacking the pallet or unloading the trailer – to ensure quality and maximize shelf life.

Learn more about our solutions for maximizing the quality of your cold supply chain stop by PMA Booth #2493.

**About ProWare Services, LLC.**

ProWare Services, LLC. is a software services company focused on providing solutions for the perishable foods, seafood, and floral industries. The company's center of concentration remains on supply chain products and services that are affordable to small–mid-sized growers, packer/shippers, brokers, and distributors. ProWare's staff provides complete consulting and system integration services to support the effective implementation and long term support of these solutions. AgWare™, ProWare Services' flagship product has been a mature and stable platform deployed in the agricultural community since 1999. ProWare Services provides un-paralleled products, services with commitment and integrity. For further information contact Don Walborn at (813) 752-7952 or [Don.Walborn@ProWareServices.com](mailto:Don.Walborn@ProWareServices.com)

**About Intellex Corporation**

Intellex is the leader in Extended Capability RFID solutions, products, and technologies. Intellex's passive XC1 and battery assisted passive XC3 technologies enable solutions for asset tracking, cold chain management, vehicle/yard management, manufacturing WIP control, supply chain automation, parts maintenance, security and access control, and other applications. For more information, please visit [www.intellex.com](http://www.intellex.com).