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FRANWELL, INC.

Press Release

FRANWELL, INC. announces newly formed business unit for Perishable Foods Industry.

Leading RFID development firm recognizes niche in affordable ERP software package for growers, packer/shippers, brokers, and distributors.

Lakeland, FL July 1, 2009 - Franwell, Inc, a leader in providing RFID and Traceability initiatives into the perishable foods, pharmaceutical, airline transportation industries, has launched a new business unit that will concentrate on providing ERP and related services to the perishable foods, seafood, and floral industries. Effective July 1, 2009, ProWare Services, LLC will concentrate on enhancing, marketing and deploying Agware, Franwell's existing ERP solution for growers, packer/shippers, brokers, and distributers.

Jeff Wells, CEO, Franwell, Inc. states "ProWare Services is the result of a growing need for feature-rich ERP solutions aimed at the entry to mid-sized perishable food companies and offer them affordable solutions". While primarily concentrating on the Agware product, ProWare Services, LLC, will work hand-in-hand with Franwell on RFID technology and traceability services where Franwell's core focus and development capabilities remain.

ProWare Services, LLC, located in Plant City, FL, will be headed up by a team well versed in the perishable foods and technology industry, Steve Dean and Don Walborn. Dean has been with Franwell since 1999 and has been instrumental in the development, implementation, and support of the Agware product line.   Walborn has seventeen years of marketing and technical experience in the produce software industry, most recently with KPG Solutions in Longwood, FL. Walborn has been working with Franwell and their related product lines since, September, 2008.

For Release 9 a.m. EST, July 1, 2009

According to Franwell's Jeff Wells, "Franwell formally endorses and recommend ProWare Services and assures our industry that both Franwell the ProWare Services are poised to expand the quality of products and services to the agricultural community."

About Franwell, Inc.

Franwell, Inc. is a technology company dedicated to the development of leading edge products and services with a focus on supply chain solutions and RFID integration. In keeping to this commitment, Franwell has continued to develop unique RFID software applications and products, as well as undertaken custom development and integration for our clients. Our staff provides complete consulting and system integration services to support the effective implementation of these solutions. Our products and services include a complete set of RFID solutions for a variety of industries, such as food, pharmaceuticals, and cargo. For further information contact Grady Morrell at (863) 583-0228 or Grady.Morrell@franwell.com.

About ProWare Services, Inc.

ProWare Services, Inc. is a software services company focused on providing solutions for the perishable foods, seafood, and floral industries. Our center of concentration remains on supply chain products and services that are affordable to small–mid-sized growers, packer/shippers, brokers, and distributors. Agware, ProWare Services' flagship product has been a mature and stable platform deployed in the agricultural community since 1999. ProWare Services provides un-paralleled products, services with commitment and integrity. For further information contact Don Walborn at (813) 752-7952 or Don.Walborn@ProWareServices.com